



# 2018 Annual Report

Helping Senior Dogs & Senior People Since 2009





## From the Founders

2018 was another exciting year for Peace of Mind Dog Rescue (POMDR). We were able to purchase a commercial building on 10th Street in Monterey to create our own veterinary clinic. We obtained a use permit and chose a contractor for the project. The clinic will be completed by the end of 2019.

We continued our Capital Campaign for the purchase and build-out of our new facility. At year's end we had raised 87% of our \$2,000,000 goal.

As of December 31, 2018, POMDR had rescued 1,711 dogs who were either surrendered by guardians or transferred to us from one of our partnering shelters. We have also been able to serve 883 Helping Paw clients over the years by providing financial assistance, volunteer dog-walking or emergency foster care.

Our goal for 2019 is to complete our Veterinary Clinic build-out, staff the clinic, and begin providing in-house veterinary care to the dogs in our program. In the long run, this will enable us to grow over the years, while keeping our veterinary expenses as low as possible so we can help more senior dogs and senior people.

Thank you for all of your support,

*Carie Broecker*

Carie Broecker  
Executive Director/Co-Founder

*Monica Rua*

Monica Rua  
President/Co-Founder



242 Adoptions



750 Volunteers

*"Thank you for making this the warmest, easiest, most professional and welcoming, supportive adoption I have ever encountered (and that includes my experiences adopting both children AND animals)."*

**ANASTASIA G., ADOPTER**



**POMDR held  
87 adoption  
events in 2018**



## Programs & Accomplishments

### INTAKES

We took in **124** dogs from guardians who received peace of mind knowing their dogs would be cared for when they could no longer keep them. We also brought **158** shelter dogs into our program, which frees up space and resources so our local shelters can help more animals in need. We provided medical care, loving foster

### ADOPTIONS

Through our successful adoption program, **242** dogs found forever homes. Adopters found their POMDR dogs through our website, national adoption websites, ads in local papers, adoption events, word of mouth, social media, and by coming into the POMDR Bauer Center.

### HELPING PAW PROGRAM

We were able to assist **177** seniors, hospice patients and other pet guardians facing challenging times in keeping their beloved pets (cats and dogs) with them as long as possible, providing a bridge to prevent them from giving them up. Assistance included help with veterinary expenses, temporary foster care or boarding, dog walking, and transport to veterinary and grooming appointments.

### VOLUNTEERS

Our team of **750** caring, enthusiastic volunteers provided foster care, transportation for dogs, help at adoption and fundraising events, home checks for fosters and adopters, dog walking, follow-up calls to adopters, grant writing, and help at the POMDR Bauer Center with office work and greeting the public.

### PERPETUAL CARE PROGRAM

We now have **67** guardians in our Perpetual Care Program. These pet guardians know their dogs are guaranteed a lifetime of loving care in a POMDR foster or adoptive home if the guardians pass away or are no longer able to care for their dogs.

### THIRD ANNUAL LUCKY DOG GALA

On March 15th, we held our third annual Lucky Dog Gala at a private club in Carmel. One hundred and ninety generous supporters helped us raise \$250,000 to support our life-changing work.

*"We just can't tell you how grateful we are that there are loving people like you in the world. Thank you so much for your help with Zoey."*

**MICHELLE A.,  
SURRENDERED A DOG TO POMDR**



*22 dogs received hospice care  
in loving foster homes*

*"I appreciate your financial assistance  
and compassion so very much! I was so  
worried I wouldn't be able to get my dog  
the treatment he needed."*

**BRENDA O., HELPING PAW CLIENT**

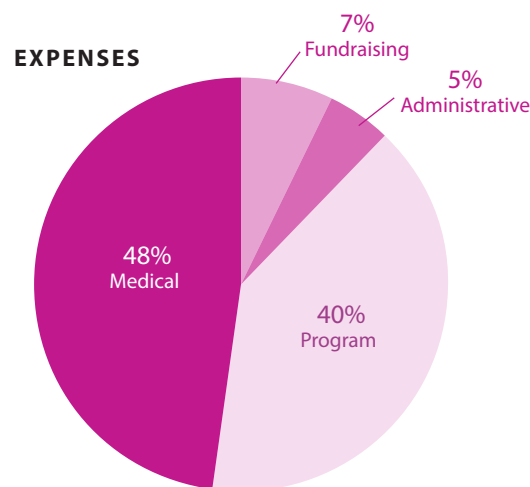
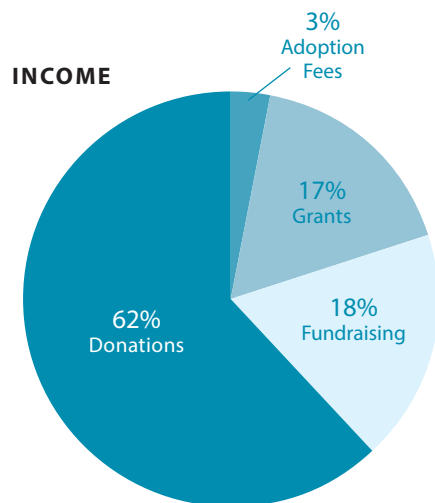


*177 Helping Paw Clients*



*282 Intakes*

## Financial Overview



### STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2018

Current Assets.....	\$1,908,454
Fixed Assets.....	\$2,302,187
Total Assets .....	\$4,210, 641
Liabilities .....	\$643,473
Equity .....	\$3,567,168
Total Liabilities and Equity .....	\$4,210,641

(Unaudited Figures)

## 2018 Board of Directors

Monica Rua  
*President*

Elle Brookman  
*Vice President*

Kathy Henney  
*Treasurer*

Tracey Pepper  
*Secretary*

Tracey Chappell-Bellam  
*Member*

## Keystone Donors

Our Keystone Donors have played an integral role in helping create a strong foundation for POMDR.

### Over \$500,000

Patricia J. Bauer  
The Boand Family Foundation

### Over \$100,000

Animal Welfare and Assistance Group  
Estate of Susan Branson  
George and Debra Couch  
Friends of Animals Foundation  
Debbie Landi  
F. Robert Nunes  
Perrine Charitable Foundation  
Barbara Swain  
Tom and Jennifer Werbe

## Future Home of the POMDR Harry & Jayne Boand Veterinary Clinic



\$2,000,000 .....  
\$1,731,070 .....  
(87% of Goal)

POMDR will be running our private veterinary clinic for the dogs in our program by the end of 2019. Our veterinary clinic will be located at 1251 10th Street in Monterey. We are still raising funds toward our \$2 Million Capital Campaign goal.

POMDR is a resource and advocate for senior dogs and senior people on California's Central Coast

P.O. Box 51554 • Pacific Grove, CA 93950 • (831) 718-9122 • [info@PeaceOfMindDogRescue.org](mailto:info@PeaceOfMindDogRescue.org) • [PeaceOfMindDogRescue.org](http://PeaceOfMindDogRescue.org)